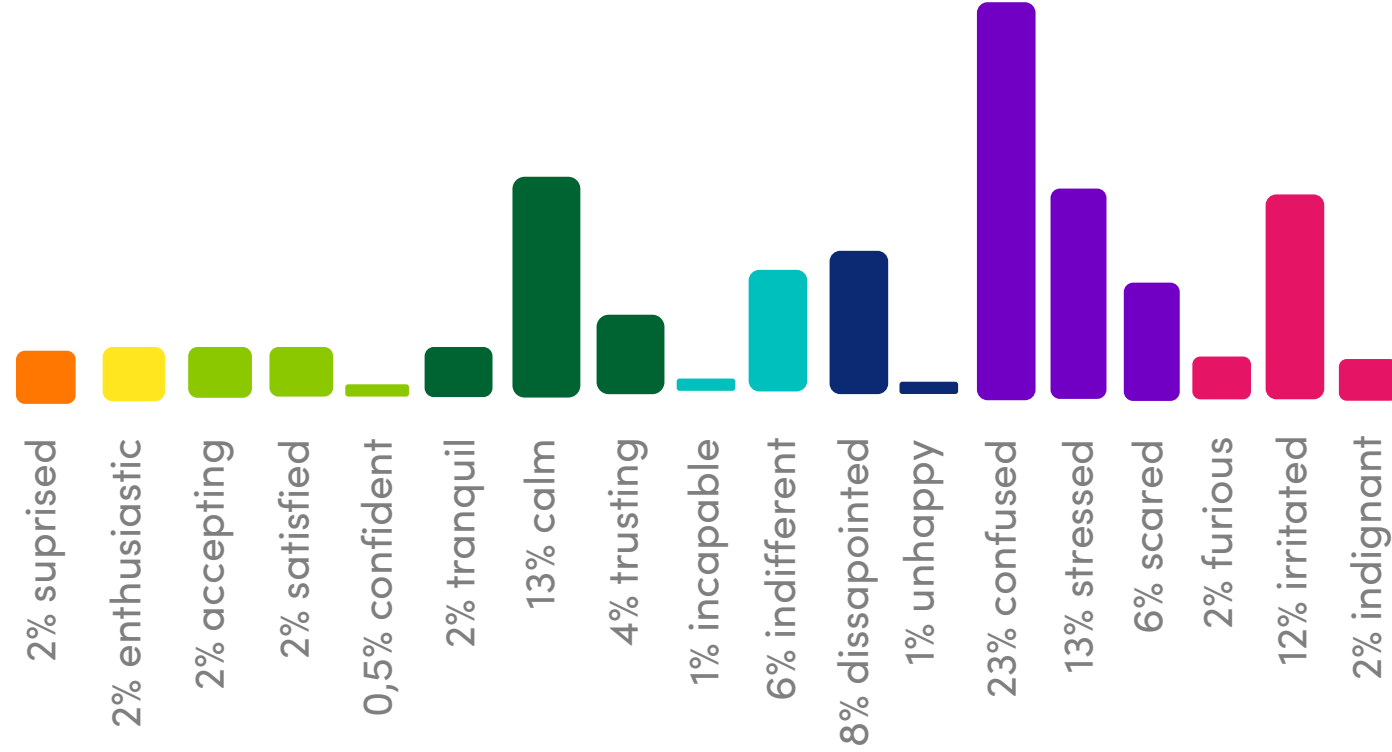


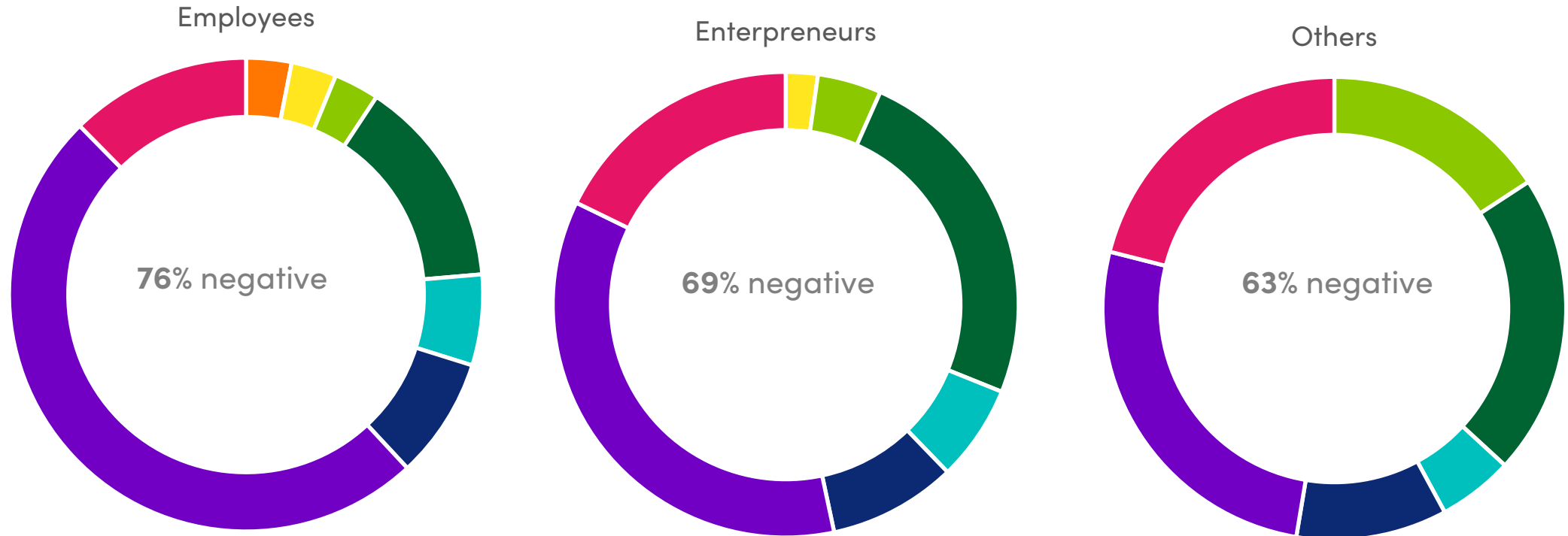
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Overall emotional profile



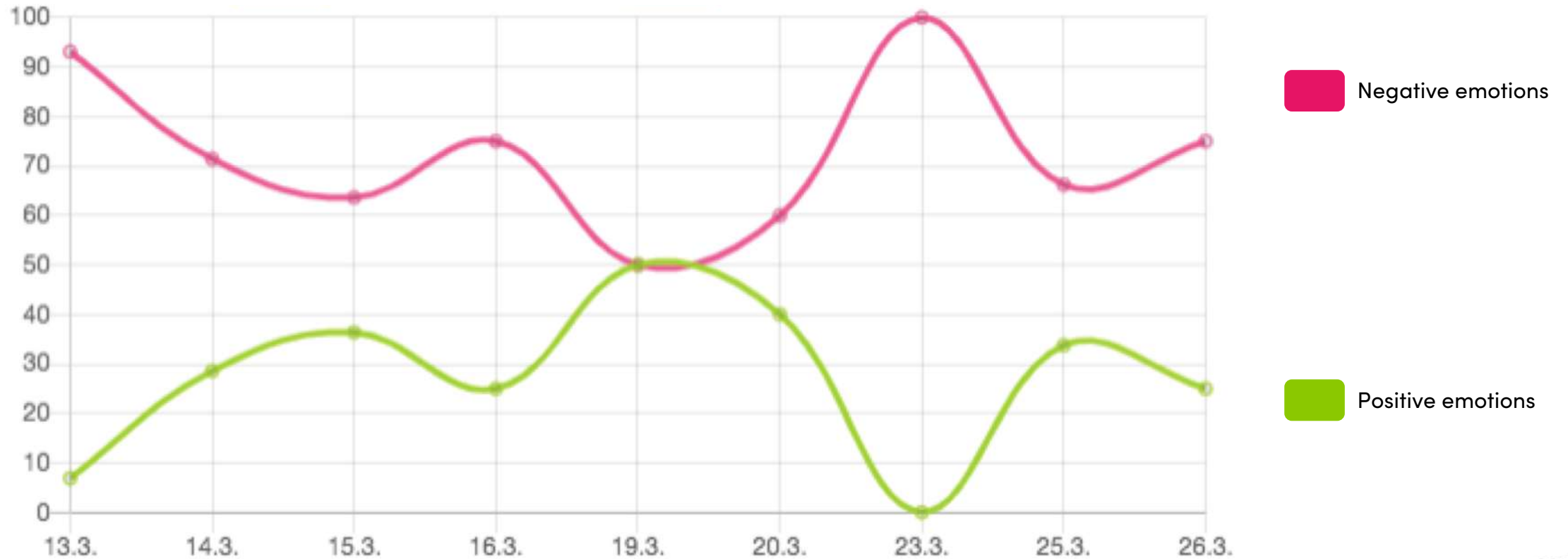
Emotional profiles of different groups



- Surprised
- Enthusiastic
- Satisfied
- Calm
- Indifferent
- Dissapointed
- Confused
- Irritated



Positive and negative emotions during the survey period



All together **165**
responds during 12 days

73% of respondents had
a negative emotion

The most common
emotion:
confused 23%

Uncertainty was the main reason
behind the negative emotions

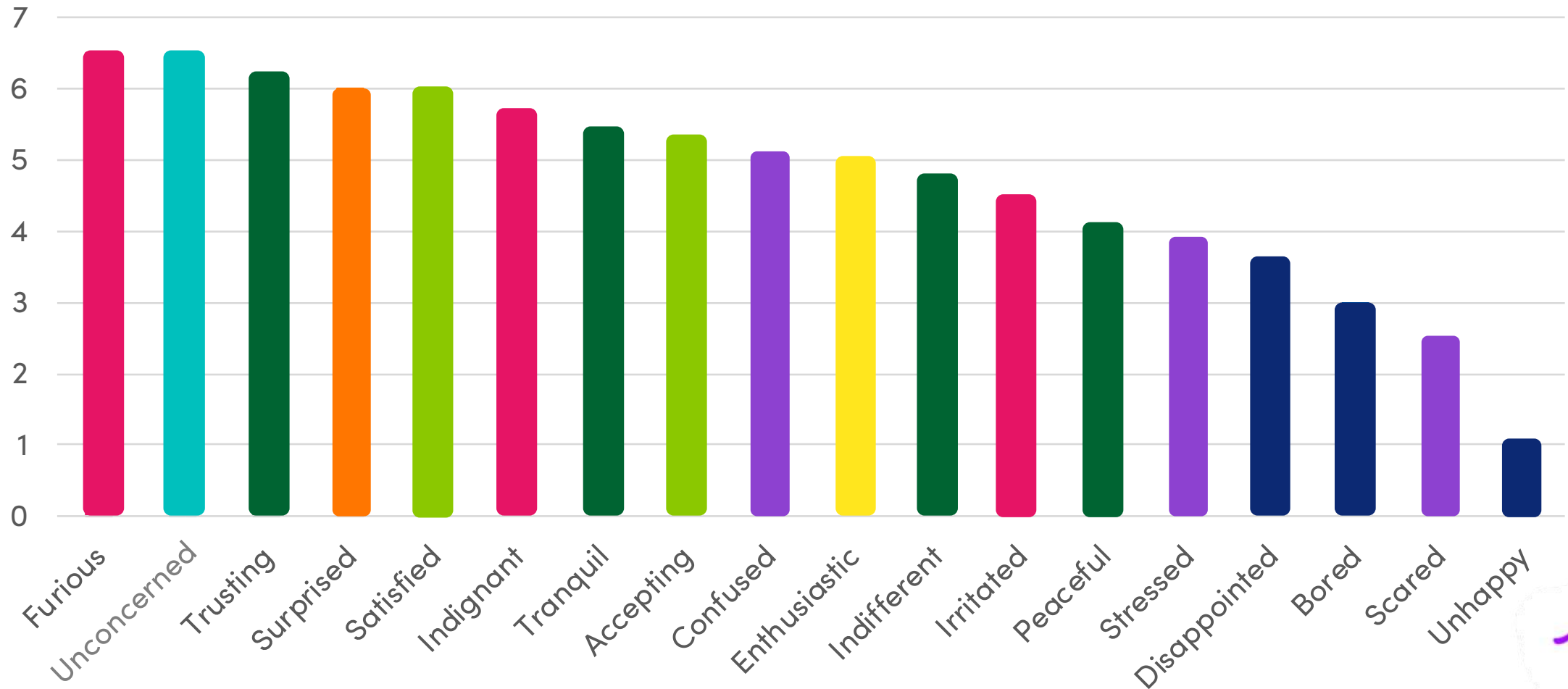
However, **being home** with the
loved ones and the believe that
everything will be ok, made the
respondents feel positive

Employees, 60% of
respondents, had the most
negative emotional profile and
were more **confused** than
the other groups

Entrepreneurs, 28% of the
respondents, were more
calm than the other
groups

Others (doctors, retirees
etc.) 12% of the
respondents, were more
angry than
entrepreneurs or
employees

How optimistic do you see the situation with covid?
0 very bad ... 10 very good



School and the exams

Health care system capacity

Isolation

Can virus be stopped?

Are people going to obey the social distance

Children living in the abusing homes

Closing the boarders

How to pay the bills

Asymptomatic Covid19

From where do I get my living?

Costs of people mental and financial health

My dads business

Financials

Economy

Family

Waiting and patience

Health of the family and the loved ones

Health

How to explain lock down to the children

Is it getting worse?

"Forced" to spend time together

Stay calm

Salary and income

Do we get help if we need it?

Infecting risk groups and not knowing it

Working under the threat

Cancelled contracts

How long do I have my job

Keeping it together, not going insane or fat

Loneliness of the people

What kind of a world do we leave to our children

Fake news

WTF

Mental pressure in the work

Boredom and patience

How long does this last?

What happens after the restrictions

Global economics

Uncertainty hard to handle

Every mans rights and lifes after the restrictions

How I manage to be a good mother

Running out of wine

My company



There's something good too

- ... although the emotional profile is quite negative, 73% chose a negative emotion
- The main reasons behind the negative emotions were: uncertainty, impact to the health and economics, how long this will last
- The reasons behind anger were: too much conflict information, not knowing what information to trust and the overall panic
- The respondents see the situation quite negatively, the mean value of “How positive you see the situation..” is 4,6
- The more negative emotion you have, the worse you see the situation. There are also strong negative emotions seen in the high scores of positive expectations as well
- This means that these respondents have very strong negative emotion at the moment, but still see the future brightly

- However there are some positivity also
- 24% of emotions were in the area of positive calmness and satisfaction
- Peacefulness was based on being close to the loved ones, trust in the authorities and believing that we are doing everything we can to get through this



Positive emotions

CONNECTION

Negative emotions

UNCERTAINTY

We all can make the emotional profile better

- Uncertainty is the main reason behind negativity. When we are trustful and open to each other we can live with this uncertainty better
- Positivity is generated through human connections, closeness, even a digital one, of friends and family during an isolation period
- By being open and connected we can certainly make the world better
- We can fight the virus with emotions. The emotions affect how we act: react to restrictions and guidelines
- Our emotions affect the decision making process and define to which direction the society will be going

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